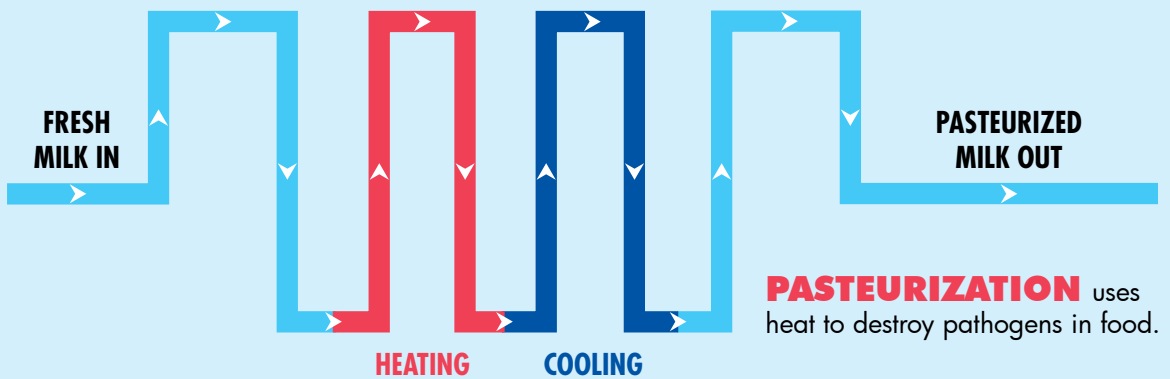
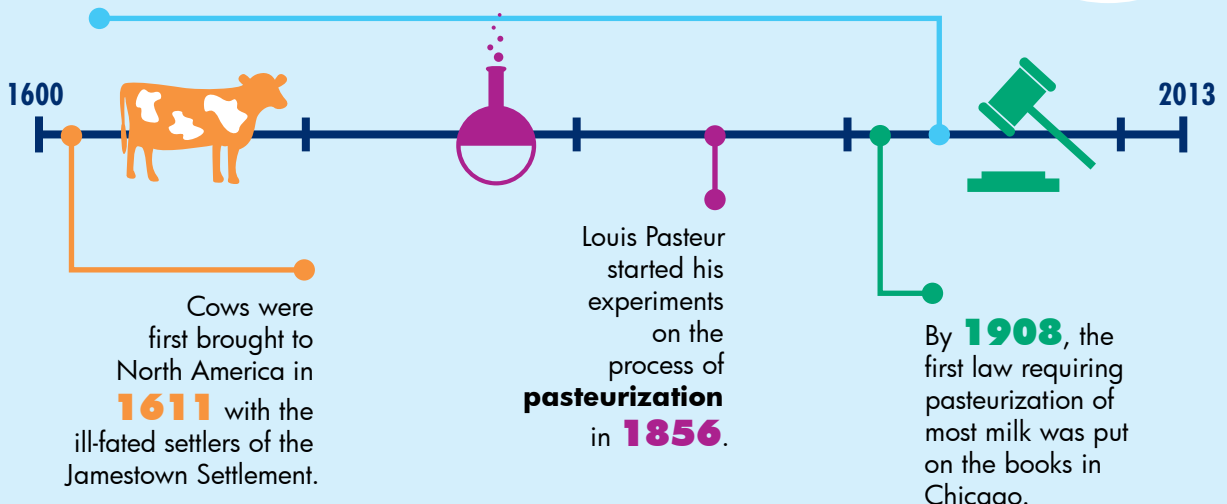


MILK ON THE MOOVE

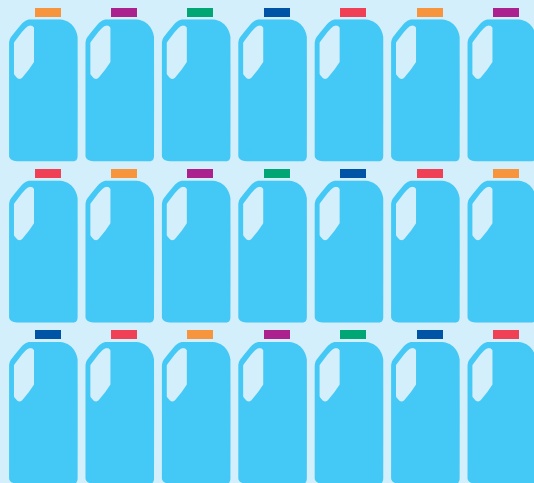


June marks **NATIONAL DAIRY MONTH**, which began in **1937** as a way to encourage people to drink milk. However, in recent years, it's become more of a traditional way to celebrate the contributions of those in the dairy industry.



In the U.S., a single cow can produce about **6.5 GALLONS** of milk per day on average.

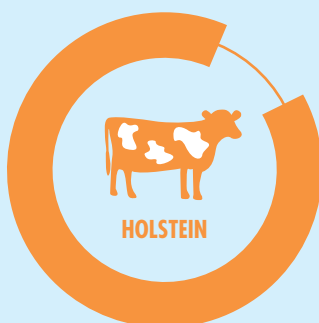
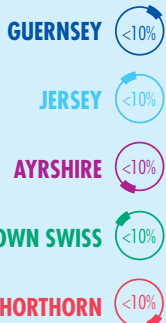
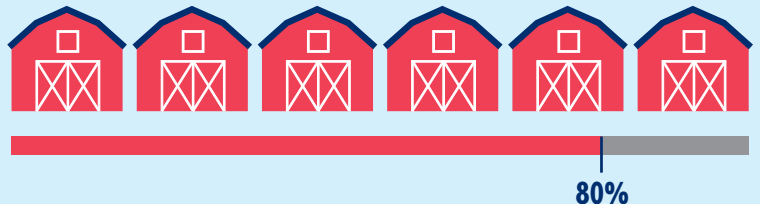
That's about **100 GLASSES** of milk.



About **21 BILLION GALLONS** of milk are produced annually in the U.S.

There are about **60,000 FARMS** in the U.S. that specialize in dairy production.

About **80 PERCENT** are family or individually owned.



Not every cow can be a dairy cow.

In North America, the main breeds include Holstein, Guernsey, Jersey, Ayrshire, Brown Swiss and Milking Shorthorn.

Holstein is by far the most popular breed – more than **90 PERCENT** of the U.S. dairy herd is Holstein.



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CITATIONS: "June is National Dairy Month." Media Kits. International Dairy Foods Association. Web. 21 May 2013. // "Milestones of milk history in the U.S." Media Kits. International Dairy Foods Association. Web. 21 May 2013. // "Dairy Facts." Purdue Agriculture Food Animal Education Network. Purdue University. Web. 21 May 2013. // "Dairy cattle and milk production." 2007 Census of Agriculture. U.S. Department of Agriculture. Web. 21 May 2013. // "North American Dairy Breeds." University of Oklahoma, n.d. Web. 21 May 2013. // "Dairy production systems." Ag 101. U.S. Environmental Protection Agency. Web. 21 May 2013.